



Economic Development
Committee Agenda
May 10, 2016
4:00pm

NOTICE

There will be an Economic Development Committee meeting on Tuesday, May 10, 2016 at 4:00pm in the Committee Room/Council Chambers at the St. Francis Civic Center located at 3400 E. Howard Avenue.

ECONOMIC DEVELOPMENT COMMITTEE AGENDA

1. Call to Order
2. Election of a Chair
3. Approval of Economic Development Committee Minutes:
 - April 12, 2016
4. Public Comment:
5. Correspondence
6. Discussion and Possible Action
 - Business of the Year Dinner
7. New Business:
 - Verbal Update
8. Old Business
 - Verbal Update
9. Adjourn.

PUBLIC NOTICE

Upon reasonable notice, a good faith effort will be made to accommodate the needs of individuals to participate in public meetings, which have a qualifying disability under the Americans with Disabilities Act. Requests should be made as far in advance as possible, preferably a minimum of 48 hours. For additional information or to request this service, contact the St. Francis City Clerk at 481-2300.

NOTE: There is a potential that a quorum of the Common Council may be present.

MINUTES FOR THE ECONOMIC DEVELOPMENT COMMITTEE
MEETING HELD APRIL 12, 2016, 4:00PM

Members present: Chairman Rick Wier, Al Richards, Greg Schlecht, Sandy Jaskulski, Tom Bilot, City Engineer/
Director of Public Works Melinda Dejewski, City Administrator Tim Rhode, Building Inspector Craig Vretenar.

Members excused: Mayor CoryAnn St. Marie–Carls.

1. Minutes of the February 9, 2016 meeting

A motion was made by Committee Member Jaskulski, seconded by Committee Member Bilot to approve the minutes of the February 9, 2016 meeting. Motion carried.

2. Public Comment – None.

3. Discussion and Possible Action

Business of the Year Dinner

Chairman Wier stated that there were 5 nominees submitted: Associated Bank, Lakeside Chiropractic, St. Francis Dental, Lakeshore Medical Clinic/Aurora, and Bangkok House. No other nominations were made from the Committee. Chairman Wier stated that there would be 2 votes taken. For the first vote, each committee member was to nominate 2 businesses. For the second vote, each committee member will nominate on business from the top 2 vote receivers of the first vote. The ballots were distributed. The results of the first vote were Associated Bank and Lakeside Chiropractic. The result of the second vote was Lakeside Chiropractic as the Business of the Year.

The details of the dinner were then discussed. The date is September 28, 2016 with the location being the Polonez based upon the anticipated attendance. Committee Member Bilot volunteered to be the MC. Committee Member Jaskulski will do the flowers. Committee Member Schlecht will do the cheesecake and maybe some cookies from Nikki's. City Engineer Dejewski will do the plaque, tickets and brochure. Chairman Wier will work on a speaker from the FBI. The cost of the dinner will be discussed at the next meeting.

4. Correspondence - None.

5. New Business:

Committee Member Schlecht reminded the Committee about the annual Brewers game and passed out flyers. City Administrator Rhode discussed the Foamation relocation from St. Francis into Milwaukee. Also LW Machine on Bolivar is closing. The owner is retiring. Bella Grace Tanning Salon is being considered by an award/plaque business. The former Black Bear building is for sale. City Engineer Dejewski provided an update on the 2016 road projects.

6. Old Business

Building Inspector Vretenar informed the Committee that Bird Ladder will take occupancy of the former Journal building in July. The new owner has submitted a façade improvement for review. City Administrator Rhode inquired if the Committee has the proper number of members. Chairman Wier stated that 2 additional were needed.

A motion to adjourn was made by Committee Member Jaskulski, seconded by Committee Member Schlecht. Motion carried at 4:36 p.m.

Memorandum

Date: May 5, 2016

To: Economic Development Committee

From: Melinda Dejewski, P.E., City Engineer/Director of Public Works

RE: Business of the Year Costs and Revenues

In 2015 the City spent \$1543.53 on the Business of the Year dinner. The breakdown of the expenses are as follows:

Description	Cost
Lunch with the honoree	\$109.95
Dinner at Polonez – 54 dinners (50 paid, 4 free)	\$1242.00
Flowers	\$62.50
Paper Supplies – certificates	\$56.63
Supplies – plates, chocolate syrup, labels (\$31)	\$42.46
Plaque	\$72.45
Total	\$1585.99

Note that some of the expenses will not occur every year so the annual cost would be expected to be more in the range of \$1500.

The ticket sales netted \$1300. The ticket cost in 2015 was \$26.00 each.