

MINUTES FOR THE ECONOMIC DEVELOPMENT COMMITTEE
MEETING HELD MAY 8, 2018, 5:30PM

Members present: Chairman Tom Bilot, Vice-Chair Brian McManus, Rick Wier, Matt Damon, Bryan Kamm, Jay Iverson, Tom Dillon, Caryle Babcock, Mayor Ken Tutaj, City Administrator Mark Johnsrud, , and City Engineer/ Director of Public Works Melinda Dejewski.

Excused: Committee Members: Sandy Jaskulski, Greg Schlecht,

Also present: – Alderwoman Janis Schandel

1. Call to Order

The meeting was called to order at 5:30pm.

2. Election of a Chairperson

A motion was made by City Engineer Dejewski, seconded by Committee Member Wier to elect Tom Bilot as chair of the committee. There were no other nominations. Motion carried.

3. Review of the City Code of Ethics

City Administrator Johnsrud stated that all committees, commissions and boards are reviewing the City code of ethics. Chairman Bilot asked if everyone had reviewed the code. The Committee took time to review the code. City Administrator Johnsrud and Vice-Chair McManus offered examples of ethic situations. There were no further questions on the ethics code.

4. Minutes

A motion was made by Committee Member Wier, seconded by Mayor Tutaj to approve the minutes of the April 10, 2018 meeting. Motion carried.

5. Discussion and Possible Action

A. Business of the Year Candidates

There was discussion on possible candidates. The proposed candidates were: Kindercare, Papa Murphy's, St. Francis Dental, Aurora Lakeshore Medical Clinic, Hardees, Lovely Salon, St. Ann's, Reflections Autobody. Committee Member Wier stated that the Committee has ruled out St. Ann's in the past since it is not a business. Alderwoman Schandel stated that she thought Reflections Autobody would be a good candidate since they were in the city a long time and had done some upgrading of the property. It was brought forward that they do not donate often to civic events. St. Francis Dental supports the Miss St. Francis pageant and has also been in the community a long time and done upgrades to the property. There was additional discussion on the other candidates.

Chairman Bilot called for a hand vote to narrow the candidates down to three. The final three candidates were: Lovely Salon, St. Francis Dental, Reflections Autobody. Ballots were cast to determine the recipient of the Business of the Year award. The Lovely Salon was the successful business. A motion was made by Committee Member Wier, seconded by Mayor Tutaj to name Lovely Salon as the St. Francis Business of the Year by unanimous ballot. Motion carried.

B. Business of the Year Locations

There was discussion on possible locations for the dinner. It was decided that the dinner would be held in the City. A sub-committee was formed to gather information. The sub-committee consists of Committee Members Bryan Kamm, Tom Dillon, and Tom Bilot. City Administrator Johnsrud is to reach out to the Lion's Community Center for costs. There was no further action on this item.

C. 10 Areas to Develop and the Next Steps

Chairman Bilot reviewed the Economic Development Ordinance. Based upon the ordinance, the Committee wants more interaction with the Common Council. There was discussion on what items the Committee could work on. The Committee feels like they have been waiting for direction from the Common Council. City Administrator

Johnsrud stated that item number four could be worked on by the Committee. The Committee wants to put “wheels to the pavement” and get things moving. There was discussion on hiring a consultant to help develop a marketing plan. They also want to possibly survey the citizens and help the citizens visualize the potential for development of the areas. The Committee then discussed where to start the process. It was decided to start in the Kinnickinnic Corners Catalytic District. Committee Members Iverson and McMannus have had conversations with Ms. Susan Doyle of a marketing company and want to have her make a presentation to the committee regarding marketing. A motion was made by Committee Member Damon, seconded by Mayor Tutaj to form a sub-committee with Committee Member Jay Iverson and Committee Member McMannus being members to get 2-3 quotes for a marketing firm/visualization plan for the Kinnickinnic Corners Catalytic District. Motion carried.

6. Correspondence

There was no correspondence.

7. Adjourn

A motion was made by Committee Member Damon, seconded by Mayor Tutaj to adjourn. Meeting adjourned at 6:54pm.