



CITY OF ST. FRANCIS
ECONOMIC DEVELOPMENT
COMMITTEE

April 9, 2019
5:30PM

NOTICE

There will be an Economic Development Committee meeting on Tuesday, April 9, 2019 at 5:30pm in the West Committee Room at the St. Francis City Civic Center located at 3400 E. Howard Avenue.

ECONOMIC DEVELOPMENT COMMITTEE AGENDA

1. Call to Order
2. Minutes of the meeting held March 12, 2019.
3. Discussion and Possible Action Items
 - A. Ayres Presentation – KK Corners Design/Marketing Plan
 - B. Report from Business of the Year Subcommittee
 - C. Communication to the Public by the Economic Development Committee
4. Correspondence
5. Adjourn.

Upon reasonable notice, a good faith effort will be made to accommodate the needs of individuals to participate in public meetings, who have a qualifying disability under the Americans with Disabilities Act. Request should be made as far in advance as possible, preferably a minimum of 48 hours. For additional information or to request this service, contact the St. Francis City Clerk at 481-2300. The meeting room is wheelchair accessible from the East and West entrances.

Note: There is the potential that a quorum of the Common Council and/or any other Committee, Commission or Board may be present.

MINUTES FOR THE ECONOMIC DEVELOPMENT COMMITTEE
MEETING HELD MARCH 12, 2019, 5:30PM

Members present: Chairman Brian McManus, Tom Bilot, Caryle Babcock, Tom Dillon, Sandy Jaskulski, Greg Schlecht, Bryan Kamm, Jay Iverson, Mayor Ken Tutaj, City Administrator Mark Johnsrud, , and City Engineer/Director of Public Works Melinda Dejewski.

Excused: Committee Members: Charles Buechel, Rick Wier.

Also present: – Alderman Matt Damon.

1. Call to Order

The meeting was called to order at 5:35pm by Chairman McManus.

2. Minutes

A motion was made by Committee Member Iverson, seconded by Mayor Tutaj to approve the minutes. Motion carried.

3. Discussion and Possible Action Items

A. Report from Business of the Year Subcommittee

Committee Member/Subcommittee Chairperson Babcock provided an update for the committee. She stated:

- The date is undecided due to Wednesday night Bingo. Other days considered were Tuesday or Saturday. The Saturday date would need to be checked for conflicts with weddings, etc.
- Some items that would be needed to provide from a caterer would be the cost of the food, cost to serve the food, cost of plates/silverware, etc.
- The discussion is to have 2 speakers – one specifically about something in the City and one more along the lines of entertainment.
- An idea is to have the high school band play during the cocktail hour
- Working on a flyer or letter to send to “save the date”
- Want to do a slide show with pictures of the businesses past and present
- Discuss with the Historical Society about information regarding businesses and possible photos for slide show.

No action was taken on this item.

B. 2019 Economic Development Committee Goals

Chairman McManus discussed his concept of outreach to the businesses. He would like members of the EDC to meet with other businesses. He would like to have teams of two and conduct a survey of the businesses regarding several areas. They are: interactions with the City, what support do the businesses want/need, why did the business location in St. Francis, are there improvement that the City can make to help the business, what makes them stay in St. Francis, etc. The survey would collect some basic demographic information such as number of employees, and the year located in St. Francis. The EDC want to give the same message to all the businesses. The meetings can be sued as stepping stone for other networking events. Vice Chair Kamm will develop a list of questions. The goal of the meetings is to introduce the EDC to businesses, develop a marketing tool, and to use the information gathered to draw other businesses into St. Francis.

The other goals for 2019 are the Business of the Year dinner, the industrial park replacement sign and the KK Corners study by Ayres. The next steps were outlined. The EDC requested the census data for the City and the traffic counts around the City.

5. Correspondence

Chairman McManus passed out an article from the Business Journal regarding the sale of the land formerly owned by Stark Investments. He wanted to make the committee aware of the article.

6. Adjourn

A motion was made by Committee Member Bilot, seconded by Vice Chair Kamm to adjourn. Meeting adjourned at 6:18pm.