

MINUTES OF THE CELEBRATIONS COMMITTEE MEETING HELD JULY 27, 2022

Present: Kim Knaak, Brian Drew, Melissa Drew, Todd Herald, Mary Carmen Villasenor

Also Present: City Clerk/Treasurer Uecker

Excused: Mayor Tutaj, Alderwoman Fliss and Heather Houdlett

Chair Knaak called the meeting to order at 6:05 p.m.

Minutes:

Moved by Brian Drew, seconded by Todd Herald to place on file the minutes of the Celebrations Committee meeting held June 16, 2022 and June 30, 2022. Motion carried.

July 4th Recap:

Financially the 4th came out ahead this year about \$5,000. The biggest expenses were the beer and the band. Glow items were very profitable. Some of the leftover soda was donated to Concerts in the Park. One suggestion was to purchase a Bluetooth speaker for music and an Omni directional microphone and boom stand with a long cable. Brian Drew will do some price checking.

Parade:

There was not enough music in the parade and little school participation. Discussion was held on getting the school district more involved for both the Christmas parade and the 4th of July.

Chair Knaak is going to send out an email to all the participants asking for suggestions, Christmas parade participation as well as participating next 4th of July.

Park Activities:

More activities are needed – a suggestion was adding corn hole games. The magician that was scheduled didn't perform due to the rain. The activities this year were good, we just need to build on them.

Food Trucks:

Chair Knaak will reach out and start working on trucks for next year before they get booked up. There was way too much ice cream and the freezer pops were a hit – and much less expensive than the ice cream.

Beverages:

Had challenges with Beer Capital regarding picking up of excess beer. They also didn't provide the Summer Shanty as requested and ordered. Next year order Lime and Black Cherry White Claws.

Volunteers:

Need to focus on getting more people to volunteer. Brian Drew will take over coordination with the St. Francis High School Football team.

Christmas 2022:

Discussion was held on when and how often the committee should meet. It was decided to meet once a month until the event got closer with the first meeting for Christmas planning to be held in September:

- September 14th
- October 12th
- October 26th
- November – weekly except Thanksgiving week

Chair Knaak will send out the parade application now to get participants and will also get price quotes for marching bands.

Fundraising 2022:

FM Auto is hosting a Car Show on August 6th. All proceeds from that event will come to the Celebrations Committee for the 2023 July 4th celebration.

Jen's Sweet Treats suggested organizing a City-wide rummage sale to be held in Vretenar Park. A potential weekend could be September 9th-11th. Discussion was held on how successful something like this would be in the fall and maybe a spring date would work better.

Rotary Club of Mitchell Field has reached out and would like to have a food truck event in September. They would like to collaborate with the Celebrations Committee for the event. In the past they have had live music and it was well attended. Chair Knaak will reach out to see what the profit splits, etc. would be and when they are planning to do it. We will also need to check to see if Vretenar Park would be available on the dates they are interested in.

Music Options/Approvals – 2023:

The discussion was on whether we want to have Cherry Pie for a third year in a row. Chair Knaak and Melissa Drew are going to reach out to The Now and Superfly to get quotes. It was also discussed that perhaps a 2nd stage could be set up so there would be a band in the afternoon and then a band at night.

Adjourn:

Moved by Brian Drew, seconded by Todd Herald to adjourn. Motion carried.

Time: 7:16 p.m.