



Celebrations Committee
June 16, 2021
6:00 p.m.

Civic Center Common Council Chambers
3400 East Howard Avenue
St. Francis WI 53235

Roll Call: Kim Knaak, Brian Drew, Matt Jasinski, Catherine Jozwik, Trish Wimer, Carrie Wisniewski, Mayor Ken Tutaj, Alderwoman Fliss

1. Call to Order
2. Minutes Approval:
 - June 9, 2021 - [Celebration Minutes 06-09-2021](#)
3. Discussion and Action Items:
 - Parade
 - Participant Update
 - Beer
 - Signage
 - Food Truck
 - Update on booked participants
 - Map Update
 - Electrical discussion with Rick Hackl
 - 2021 Fireworks
 - Discussion with Rick Hackl
 - Mapping
 - Parking
 - Drop Areas
 - Budget
 - Banner vinyl updates
 - Flag Order
 - Donations
 - Glow Items
 - Volunteers
 - Needed areas
 - Number of volunteers needed
 - Set next meeting date
 - June 23, 2021
 - June 30, 2021
4. Adjourn

PUBLIC NOTICE

Upon reasonable notice, a good faith effort will be made to accommodate the needs of individuals to participate in public hearings, which have a qualifying disability under the Americans with Disabilities Act. Requests should be made as far in advance as possible, preferably a minimum of 48 hours. For additional information or to request this service, contact the St. Francis City Clerk at 481-2300 Extension #4305. The meeting room is wheelchair accessible from the east and west entrances.

NOTE: There is a potential that a quorum of the Common Council may be present.

MINUTES OF THE CELEBRATIONS COMMITTEE MEETING HELD JUNE 9, 2021

Present: Kim Knaak, Brian Drew, Catherine Jozwik, Carrie Wisniewski, Trish Wimer, Mayor Tutaj, Alderwoman Fliss

Also Present: City Clerk/Treasurer Uecker, City Administrator Johnsrud

Excused: Matt Jasinski

Chair Knaak called the meeting to order at 6:02 p.m.

Minutes:

Moved by Mayor Tutaj, seconded by Alderwoman Fliss to place on file the minutes of the Celebrations Committee meeting held June 2, 2021. Motion carried.

Parade:

Chair Knaak stated that she is still working on getting more parade participants. A letter has been prepared to send to King Pin's requesting that they serve as Grand Marshalls of the parade.

The South Shore Chamber of Commerce members also received the parade participant application as well. At this time, Mayor Tutaj stated he would reach out to the State representatives and County Supervisor to see if they will be participating.

The Committee is still looking for some type of music for the parade.

Beer:

Beer selections for this year are: Boors Lite, Pabst, Miller High Life, Summer Shanty and White Claw flavors will be Black Cherry and Mango.

Moved by Alderwoman Fliss, seconded by Brian Drew that all beer/hard seltzers will be sold for \$5 per can. Motion carried.

Discussion was then held on selling tickets for beer/water purchases. It would allow for a centralized location for all money to be collected in the park. City Administrator Johnsrud stated that all money could be collected by City staff and that most festivals use the ticket system so it wouldn't be that much of a "surprise" for attendees. He also suggested that tickets be used for the food trucks as it would allow the Committee to know which trucks sold the most, etc. for use in future years or events. After further discussion, Chair Knaak felt that ticket sales for food trucks may work in the future, but that it is too close to the event to discuss that with the vendors now.

Moved by Alderwoman Fliss, seconded by Brian Drew to use tickets for beer/soda/water sales at this year's event. Motion carried.

Food Trucks:

Chair Knaak has contacted several vendors, and at this point, there are firm "yes" responses from: Milk Can Hamburgers

Mr. BBQ
Hey Puddin'
Fresh Fast and Delicious
Cita and Papa's Place
Short & Sweet Desserts

City Engineer Dejewski provided the Committee with a map indicating potential locations for the food trucks that would be accessible to electricity.

Fireworks:

It was stated that Rick Hackl will be invited to attend the next meeting to give an update.

Purchasing/Selling of Glow Items:

Alderwoman Fliss shared items she found on Amazon that could potentially be sold. The bigger items are higher priced and as of tonight's meeting, Chair Knaak has not been over to the garage to check to see what is left from prior years.

Moved by Alderwoman Fliss, seconded by Mayor Tutaj to purchase glow items to sell at the 4th of July contingent upon what is left in inventory. Motion carried.

Budget:

Discussion was held regarding charging food trucks either a percentage of sales or a "spot fee" for upcoming events. The committee would let them know up front so they can be prepared. This would be implemented for the fall fund raising event.

Flags also need to be ordered from Iroquois Bay.

Fundraising:

A Fall Food Truck Event was decided on as a fundraiser for the Christmas Parade. Because of Summerfest being held on the weekends in September, it was decided to do this event during the week.

Moved by Mayor Tutaj, seconded by Carrie Wisniewski to hold a Fall Food Truck fundraiser on September 15, 2021. Motion carried.

Next Meeting:

The Committee will be meeting at 6:00 p.m. on the following dates:

June 16th

June 23rd

June 30th

Adjourn:

Moved by Mayor Tutaj, seconded by Brian Drew to adjourn. Motion carried.

Time: 7:20 p.m.

