

MINUTES OF THE CELEBRATIONS COMMITTEE MEETING HELD JULY 19, 2023

Present: Kim Knaak, Todd Herold, Heather Houdlett, Mary Carmen Villasenor, Lori Schultz

Also Present: City Clerk/Treasurer Uecker

Excused: Alderwoman Fliss, Bob Koralewski, Peter May

Chair Knaak called the meeting to order at 6:01 p.m.

Minutes:

Moved by Heather Houdlett, seconded by Todd Herold to place on file the minutes of the Celebrations Committee meeting held June 28, 2023. Motion carried.

Event Review:

The Committee reviewed the 2023 4th of July event:

Negatives:

- Complaints about all the cars in the parade
- Ran out of ice cream
- Committee members left the park without letting Kim know
- Clean up help is needed
- Definitely need more volunteers
- Need to have more food trucks
- ATM was an issue

Positives:

- Kids Zone was a huge hit
- Fireworks

Other Business:

There will be a joint Food Truck event in October. The Committee will partner with the Rotary Club. Chair Knaak will confirm the date for the next meeting.

Going forward, meetings will be once a month through October and then bi-weekly leading up to the Christmas event.

Discussion was also held on perhaps not doing a Christmas parade and turn the event into a Tree Lighting. The weather is always an issue. It was discussed that the event could be held at the St. Francis Community Center and have attendees walk over from the Civic Center where there would be Santa, cookies, hot chocolate, etc. More discussion will be held at the next meeting.

Future Meeting Dates:

August 16, 2023 at 6:00 p.m.

Adjourn:

Moved by Todd Herold, seconded by Lori Schultz to adjourn. Motion carried.

Time: 6:46 p.m.